

## Ipswich Green Party – 2017 AGM



### **Motion**

The Ipswich Green Party formally adopts the “Target To Win” method of election campaigning, with the aim of seeing a Green Party councillor elected within the next 3 years.

### **Supporting Statement – Andy Patmore, Party Coordinator**

Over the last ten to fifteen years, the Green Party in Ipswich has seen many changes. Unfortunately, one of those changes has yet to be the election of a councillor to either the Borough or County Councils. Despite many worthy candidates, we have been unable to win any seats using the methods we currently use.

One of the items members are being invited to vote upon at the AGM is the formal adoption of the Green Party’s Target to Win (TTW) method of election campaigning. Formally adopting a campaign method may seem a little strange but we simply must face the statistical fact that the best we are going to ever achieve with our current methods will be third.

Target to Win is a year-round, focused campaign on a single ward with one or more wards acting as development wards and has been behind virtually every Green councillor elected all over the country.

Amongst other things, Green councillors are helping to: improve public transport, protect small businesses, protect public services, accelerate divestment from fossil fuels, decarbonise council services, and make walking and cycling safer.

While I'd like to tell you that we will have our first councillor next May, we have to be realistic. Our goal will be to secure our first councillor within 3 years, however this can ONLY be achieved with the full support and commitment of our members.

A [regular financial contribution](#), however small, will help us to deliver a focused campaign of regular ward newsletters and targeted campaigns on local issues. A regular contribution of members’ time will also be needed. This can be as much as you can spare and can be fitted around a wide range of activities.

If you cannot physically deliver newsletters or leaflets or knock on doors and conduct questionnaires maybe you could help with a litter pick, attend local area committee meetings, or help one of our campaigners with any particular skill or knowledge you may have. Even if it is just a few minutes per day or a couple of hours a week, your contribution will ensure we have a Green councillor elected as soon as we can.

Adopting TTW is the only way we stand any chance of making our voices heard and allow us to make Ipswich the town we all know it deserves to be.